



Questions	Answers
What is a mobile sign?	<ul style="list-style-type: none"> Mobile signs are temporary signs which can be easily moved with movable letters. The sign may be attachable to a readily re-locatable wheeled trailer. 
Can I have a mobile sign at my business?	<ul style="list-style-type: none"> Your store frontage must be more than 20 feet wide. There must be a minimum of 2.14 metres of <i>unobstructed</i> sidewalk. You must be the business owner/operator of a <i>ground floor</i> storefront.
What are the requirements for a mobile sign?	<ul style="list-style-type: none"> Permit required (30 day max.) Maximum of three permits per year. Minimum 30 days between permits. Private property only. First party advertising only, in front of unit. Two sign faces maximum, five square metres each. Black and white lettering only. Cannot be within 23 metres of another mobile sign. No larger than 2.5 m high x 3.05 m wide. Area around sign must be kept free of litter, debris and weeds.
What are the permit fees?	<ul style="list-style-type: none"> \$125.00 (for 30 days), including HST (subject to annual review)
How do I get a permit?	<ul style="list-style-type: none"> Go online and fill out at application at www.toronto.ca/mlslicences An invoice will be sent to you via email. Go online and pay appropriate permit fee. OR <p>Payment and application can be made by mail or in person at the Licence and Permit Issuing Office at East York Civic Centre, 850 Coxwell Ave.</p>

<p>What do I need to bring with me to get my permit?</p>	<ul style="list-style-type: none"> You must bring a completed application form, proof of insurance and photo ID.
<p>Where do I display the permit?</p>	<ul style="list-style-type: none"> The permit must be prominently displayed on the sign. 
<p>What if I have a mobile sign with no permit?</p>	<ul style="list-style-type: none"> A sign without a permit may be removed by the City with all costs associated charged to the owner, or a ticket can be issued with a fine of up to a maximum of \$5,000 levied by the courts.